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# Client Profile

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## AFFINITY CONNECTION

P.O. Box 296, State College, PA 16804-0296  
800-598-4050 • Fax 814-237-4296 • info@2stayconnected.com  
www.affinityconnection.com

*Please return this form in the enclosed envelope or to the address above.*

Fraternity \_\_\_\_\_ College/University \_\_\_\_\_

Chapter Name \_\_\_\_\_ Chapter Phone \_\_\_\_\_

Chapter Street Address \_\_\_\_\_

Chapter Mailing Address (if different from above) \_\_\_\_\_

Formal Name of Alumni Association/Corporation \_\_\_\_\_

Name of Alumni Newsletter \_\_\_\_\_

*(Please provide a sample of previous newsletters. If none are available, or if this is the first issue, please choose a name.)*

Fraternity Closing \_\_\_\_\_ Founding Date of Chapter \_\_\_\_\_  
*(Fraternally, etc.)*

### — KEY ALUMNI OFFICERS AND CONTACTS —

#### ALUMNI PRESIDENT:

Name: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_ Home \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: Office \_\_\_\_\_ Home \_\_\_\_\_

#### ALUMNI TREASURER:

Name: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_ Home \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: Office \_\_\_\_\_ Home \_\_\_\_\_

**Other: (Title)** \_\_\_\_\_

Name: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_ Home \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: Office \_\_\_\_\_ Home \_\_\_\_\_

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CLIENT PROFILE *CONTINUED*

— KEY UNDERGRADUATE CONTACTS —

Chapter President:

Newsletter Editor/Other:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

— PROGRAM INFORMATION —

Fraternity \_\_\_\_\_ College/University \_\_\_\_\_

Bills and checks will be sent to the alumni treasurer (copies sent to the alumni president) unless otherwise specified:

Other(s) \_\_\_\_\_

*Annual Giving Amounts:*

We suggest you offer several levels of giving prompts. Most of our clients use \$50 - \$100 - \$250 - \$500 - and "other" and many name these categories.

We will use \$50 - \$100 - \$250 - \$500 and "Other" *unless you specify other amounts or categories below.*

Other Amounts/Categories: \_\_\_\_\_

Alumni Donation Checks Payable to: \_\_\_\_\_

Date Lists were Ordered: College \_\_\_\_\_ National \_\_\_\_\_

How does your group identify its members?

(Note: For clearest distinction we recommend using graduation years and will assume that as your preference unless you specify otherwise.)

Select one:  Graduation year  Initiation year  Chapter #  Pin #  Other \_\_\_\_\_

— SPECIAL ALUMNI EVENTS —

*Please list any annual alumni events you have such as Founders' Day, Alumni Dinner, Golf Outing, Reunions, scheduled meetings, etc.*

FALL:

SPRING:

Homecoming \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

WINTER:

SUMMER:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Form completed by: \_\_\_\_\_ Phone: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_